

Seminar: Deconstructing Myths in Wooden Multi-Storey Construction

Timing: Monday 12 March, 2018, 13.00-16.30

Venue: [Science Corner](#), Lounge, University of Helsinki.

Address: Yliopistonkatu 4, Helsinki

You are warmly welcome to this seminar to learn from recent research on Wooden Multi-Storey Construction (WMC) in Finland and Sweden, and to network and exchange ideas with representatives from companies, research organizations and policy-makers operating in this field. The event is a mid-term seminar of a collaborative, TEKES-funded research project of University of Helsinki and its partners, *End-user Approach to Development of Business Ecosystems in the Wood-Based Building Sector*, also known as KäPy.

The keynote speaker, Dr. Tomas Nord (Linköping University, Sweden) has specialized in strategic management, innovation and organizational change of firms. His current research concerns strategic groups and business models of companies in the Swedish timber based industries.

The seminar will be chaired by CEO, Dr. Olli Haltia of Dasos Capital Oy.

The language will be English during the presentations and related discussion and Finnish during the panel discussion.

The seminar is free of admission, but the space is limited.

Please sign up by 21 February, 2018 at:

<https://elomake.helsinki.fi/lomakkeet/86317/lomake.html>



Programme:

13.00-13.15	Welcome address, Dean Ritva Toivonen , University of Helsinki
13.15-14.00	Key note: <i>Development of Swedish WMC, from 1994 to today and prospects for 2025</i> , Dr. Tomas Nord , Linköping University, Sweden
14.00-14.30	Coffee break
14.30-15.00	Research findings on diverse perspectives on WMC by the KäPy project's researchers: <ul style="list-style-type: none">o Business Ecosystem actors, Juho Pöyhöneno End-users, Eliisa Kylkilahtio Municipal decision-makers, Florencia Franzini
15.00-15.10	Questions & Answers Chairperson: CEO, Dr. Olli Haltia
15.10-15.55	Paneelikeskustelu (in Finnish) <i>Puukerrostorakentamisen tieto- ja osaamisvajeet</i> Chair: Prof. Katja Lähtinen , Vaasa University Participants: Programme director Petri Heino , Ministry of Environment Project manager Antti Erola , Siklatilat Oy Technical director Harri Moilanen , Koskisen oy Project director Ulla Loukkaanhuhta , City of Helsinki Prof. Pekka Heikkinen , Aalto University
15.55-16.00	Concluding words, Project leader, Prof. Anne Toppinen , University of Helsinki
16.00-16.30	Refreshments & networking

For more information on the seminar, please contact Heini Vihemäki, University of Helsinki, on behalf of the organizers. Email: heini.vihemaki@helsinki.fi and tel.: +358 50 5180080.

More information on KäPy project is available at:

<http://www.woodenliving.net/>